



News Release

FOR IMMEDIATE RELEASE

Aflac to Honor Top Amateur Golfer with New Aflac Cup Trophy

*Southeastern Amateur, Rice Planters Amateur and Oglethorpe Invitational
Join Forces for New Award*

COLUMBUS, Ga. – June 18, 2015 – [Aflac](#), the leading provider of voluntary insurance at the work site in the United States, announced today that it will be the presenting sponsor of a new Aflac Cup trophy recognizing the top amateur golfer in three prestigious events.

Mirrored after the PGA TOUR's season-long championship format, the Aflac Cup will be awarded based on a point system. The amateur player who receives the most points based on standings at the end of the designated tournaments will win the Aflac Cup.

"Aflac has been a supporter of both the amateur and professional golf communities for many years, and we are pleased to extend that partnership even further this year with the introduction of the Aflac Cup," said Keith Pellerin, vice president of Product Management and Innovation at Aflac. "As the top supplemental insurance provider, it's fitting for us to celebrate the top amateur golfer of the season."

The following tournaments will be included in the Aflac Cup scoring:

- The Southeastern Amateur, hosted by the Country Club of Columbus in Columbus, Georgia, June 17-20;
- The Rice Planters Amateur, hosted by the Snee Farm Country Club in Mt. Pleasant, South Carolina, June 23-27; and
- The Oglethorpe Invitational, hosted by the Wilmington Island Club in Savannah, Georgia, July 23-25.

The 2015 Aflac Cup will be presented to the inaugural winner during the awards ceremony following the Oglethorpe Invitational.

To learn more about Aflac's community involvement, please visit [aflac.com](#).

About Aflac

When a policyholder gets sick or hurt, Aflac pays cash benefits fast. For six decades, Aflac insurance policies have given policyholders the opportunity to focus on recovery, not financial stress. In the United States, Aflac is the leading provider of voluntary insurance at the work site. Through its trailblazing One Day PaySM initiative, Aflac U.S. can receive, process, approve and disburse payment for eligible claims in one business day. In Japan, Aflac is a leading provider of medical and cancer insurance and insures 1 in 4 households. Aflac individual and group insurance products help provide protection to more than 50 million people worldwide. For nine consecutive years, Aflac has been recognized by Ethisphere magazine as one of the World's Most Ethical Companies. In 2015, Fortune magazine recognized Aflac as one of the 100 Best Companies to Work For in America for the 17th consecutive year. Also, in 2015, Fortune magazine included Aflac on its list of Most Admired Companies for the 14th time, ranking the company No. 1 in innovation for the insurance, life and health category. Aflac Incorporated is a Fortune 500 company listed on the New York

Stock Exchange under the symbol AFL. To find out more about Aflac and One Day PaySM, visit aflac.com or espanol.aflac.com.

Media contact – Kip Havel, 706.243.5543 or mediarelations@aflac.com

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